

PRESS RELEASE

## ITB Book Awards 2016 – the winners

**Awards for Sebastian Copeland, Ulrike Draesner, Alastair Bonnett, Vito von Eichborn, Walter Freyer, Fredy Gareis, Wolfgang Kunth, Michael Martin, Paul Theroux, the ‘Länderbericht’ series of the Federal Centre for Political Education**

*Berlin, 13 January 2016* – The winners of the ITB Book Awards 2016 have been decided upon. In the year that celebrates the fiftieth anniversary of ITB Berlin the focus of the jury is on specialist travel publications. The new ‘Background information’ category highlights literature with important background information on tourism destinations currently attracting public attention. Award winners include the Federal Centre for Political Education (bpb) for its in-depth ‘Länderbericht’ series with titles about China, Korea (North and South Korea), Japan, Russia, Turkey, France and Poland.

The jury’s recommended reading for anyone aiming to visit the Maldives, the official partner country of ITB Berlin in 2016, is the Baedeker title ‘Malediven’ by Heiner F. Gstmayr and Wieland Höhne. Besides offering important information on the country’s history and its climate the authors provided in-depth background knowledge on nature and the environment as well as on Islam, the state religion of this island nation.

For the first time the jury took a look at books about travel destinations in Germany, starting in 2016 with the Baltic and the city of Berlin.

Every year, the annual Messe Berlin ITB Book Awards, through an independent jury, recognise publications from Germany and abroad, mostly written in German, but also translated into German. The aim of the awards is to draw attention to a wide range of travel and tourism publications for the discerning reader. The majority of the jury’s nominations are the result of their own research. Several awards can be made in each category. The ITB Book Awards do not confer money prizes.

### ITB Book Awards 2016

#### Specialist publications:

##### **Specialist tourism literature**

Hartmut Rein, Wolfgang Strasdas (publishers)  
‘Nachhaltiger Tourismus’  
UVK Verlagsgesellschaft mit UVK/Lucius/utb.

Axel Schulz, Uwe Weithöner, Roman Egger, Robert Goecke (publishers)  
‘eTourismus: Prozesse und Systeme’



Official Partner Country  
ITB Berlin 2016



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[www.itb-berlin.com](http://www.itb-berlin.com)  
[www.itb-convention.com](http://www.itb-convention.com)

Management board:  
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Amtsgericht Charlottenburg  
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Walter de Gruyter/De GruyterOldenbourg

Walter Freyer  
'Tourismus – Einführung Fremdenverkehrsökonomie'  
Walter de Gruyter/De GruyterOldenbourg

C. Michael Hall, Stefan Gössling, Daniel Scott  
'Routledge Handbook of Tourism and Sustainability'  
Routledge/Taylor & Francis Group

### **Background information**

Ulf-Dieter Klemm, Wolfgang Schultheiss (publishers)  
'Die Krise in Griechenland'  
Campus Verlag

Walter M. Weiss  
'Iran'  
WBG / Konrad Theiss Verlag

bbp 'Länderbericht' series  
including 'China', 'Korea' (North and South Korea),  
'Japan', 'Russia', 'Turkey', 'France', 'Poland'  
Federal Centre for Political Education (bbp)

### **Tourist maps / Globes**

'Der grosse Kosmos Weltatlas'  
(Franckh-Kosmos Verlag)

Outdoor loose-leaf maps  
'Bavarian Alps'  
'South Tyrol'  
KOMPASS maps

Duo Azzurro® globe  
Columbus Verlag Paul Oestergaard

### **Travel publications**

#### **Destination Award: Maldives**

Heiner F. Gestaltmayr, Wieland Höhne  
'Malediven'  
Verlag Karl Baedeker

#### **Travel destinations in Germany – Baltic region**

Vito von Eichborn  
'111 Orte zwischen Lübeck und Kiel, die man gesehen haben muss'  
Emons Verlag

#### **Islands and towns in the Baltic region**

Sven Talaron  
'Rügen – Hiddensee, Stralsund'  
Michael Müller Verlag

Sven Talaron, Sabine Becht  
'Usedom'  
Michael Müller Verlag

Matthias Kröner  
'Lübeck – inklusive Travemünde'  
Michael Müller Verlag

Dieter Katz  
'Fehmarn'  
Michael Müller Verlag

### **Baltic region in general**

Hans-Jürgen Fründt  
'Ostseeküste Schleswig-Holstein'  
Reise Know-How Verlag

Peter Höh  
'Ostseeküste Mecklenburg-Vorpommern'  
Reise Know-How Verlag

### **Travel destinations in Germany – Cities: Berlin**

Ellen Teschendorf, Petra Albert  
'Style Guide Berlin'  
National Geographic

CiaránFahey  
'Verlassene Orte / Abandoned Berlin'  
be.bra Verlag

### **Special travel guide series**

50 Maps  
Berlin, Paris, London, New York  
DuMont Reiseverlag

### **Special travel books / guidebooks**

Paul Theroux  
'Tief im Süden. Reise durch ein anderes Amerika'  
Translators.: Reiner Pfeleiderer, Franka Reinhart, Sigrid Schmid  
Verlag Hoffmann und Campe

Fredy Gareis  
'100 Gramm Wodka. Auf Spurensuche in Russland'  
Malik im Piper Verlag

Alastair Bonnett  
'Die seltsamsten Orte der Welt'  
Übers.: Andreas Wirthensohn  
Verlag C.H.Beck

Rainer Wieland  
'Das Buch des Reisens'  
Propyläen Verlag/Ullstein Buchverlage

John 'Lofty' Wiseman

'The great National Geographic Survival Guide'  
Translator: Monika Rössiger  
National Geographic

### **Literary travel books**

Ulrike Draesner  
'Mein Hiddensee'  
mareverlag

Arthur Conan Doyle  
'Heute dreimal ins Polarmeer gefallen'  
Translator: Alexander Pechmann  
mareverlag

Graham Greene  
'Reisen ohne Landkarten'  
Übers: Michael Kleeberg  
Verlagsbuchhandlung Liebeskind

### **Reise-Bildband**

Sebastian Copeland  
'Arctica. The Vanishing North'  
Translator: Kurt Rehkopf  
teNeues Publishing Group

'China. Entdeckungen im 'Reich der Mitte'  
Kunth Verlag, Munich

'Metropolights New York. Lichter einer grossen Stadt'  
Kunth Verlag, Munich

International Mountain Summit  
'Der Atem der Berge'  
Bruckmann Verlag

### **Hiking / Cycling**

Armin Herb, Daniel Simon  
'Die schönsten Hüttentouren für Mountainbiker'  
Delius Klasing Verlag

### **Travelling with children**

Kerstin Führer, Jenny Menzel  
'Reisehandbuch für Familien'  
KidsAway Verlag

### **Travel cook books**

Rob & Sophia Palmer  
'Marokko'  
Translator: Scriptorium, Köln  
Verlag Georg D.W. Callwey

Johannes Riffelmacher, Thomas Kosikowski  
'Salt & Silver  
reisen surfen kochen – Lateinamerika'

Neuer Umschau Buchverlag

### **Games for travellers**

Ernst Strouhal  
'Die Welt im Spiel.  
Atlas der spielbaren Landkarten'  
Christian Brandstätter Verlag

### **Travel calendars**

'Rom 2016'  
Photos: Ken Kaminesky  
Kunth Verlag

### **Special prize presented by the management of ITB Berlin**

Michael Martin  
'Planet Wüste'  
Knesebeck Verlag

### **Travel publisher 2016:**

#### **Lifetime Award**

Publisher Wolfgang Kunth

#### **The members of the 2016 jury are:**

- Eckart Baier (Buchjournal)
- Cornelia Camen (BuchMarkt)
- Armin Herb (jury spokesman, editorial offices, Herb)
- Regine Kiepert (Schropp Land & Karte)
- Prof. Dr. Roland Conrady (Hochschule Worms/president, DGT)
- Martina Kraus (RavensBuch)
- Philipp Laage (dpa Themendienst)
- Karl Mertes (journalist)
- Burghard Rauschelbach (consultant, GIZ)
- Raphaela Sabel (Schweizer Buchhandel)
- Gerd W. Seidemann (Der Tagesspiegel)
- Astrid Zand (chairing the jury, ITB Berlin)
- Margrit Philipp (organiser / judge on 'Background information' titles 'Special / literary travel books', 'Lifetime Award', 'Games for travellers')

**The presentation of the ITB Book Awards 2016 will be moderated by Mary Amiri and takes place on Friday, 11 March 2016 at 4 p.m. in the Palais am Funkturm.**

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[www.buero-philipp.de/itb\\_buchawards.html](http://www.buero-philipp.de/itb_buchawards.html)

### **About ITB Berlin and the ITB Berlin Convention**

ITB Berlin 2016 will take place from Wednesday to Sunday, 9 to 13 March. From Wednesday to Friday ITB Berlin is open to trade visitors only. Parallel with the show the ITB Berlin Convention, the largest event of its kind, will be held from Wednesday, 9 to Saturday, 12 March 2016. More details are available at [www.itb-convention.com](http://www.itb-convention.com). ITB Berlin is the global travel industry's leading trade show. In 2015 a total of 10,096 companies and organisations from 186 countries exhibited their products and services to 175,000 visitors, who included 115,000 trade visitors.

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